

Louisiana Seafood Promotion and Marketing Board

Regular Meeting Agenda

June 19, 2013

10:00 a.m.

5th Floor Conference Room, Capitol Annex Building
1051 N. Third Street, Baton Rouge, La. 70802

- I. Call to order and introduction of guests
- II. Opening Remarks by Lt. Gov. Jay Dardenne
- III. Approval of the May 15, 2013 Minutes
- IV. Election of officers
 - A. Vice Chairman/Chairman-elect
 - B. Secretary-Treasurer
- V. Committee Appointments
- VI. Legislative Update
 - A. Technical By-law Revision
- VII. Treasurer's Report through May 31, 2013
 - A. Adoption of Fiscal Year 2014 Budget
- VIII. BP Memorandum of Understanding
 - A. Amendment to extend
 - B. Adoption of BP Extended Budget
 - C. Resolution authorizing Executive Director to enter into contracts
- IX. Seafood Marketing Campaign
 - A. GCR
 - B. Newsroom Ink
 - C. The Food Group
 - D. Graham Group
- X. Public comment
- XI. Next Regular Meeting is scheduled for August 14, 2013
- XII. Adjourn